

SYCOMORE AM HAS REINFORCED ITS EXPERTISE IN ENERGY AND ECOLOGICAL TRANSITION.

- Jean-Guillaume Peladan, formerly head of Green Innovation Funding at ADEME (Agence De l'Environnement et de la Maîtrise de l'Energie), is joining Sycomore AM;
- This reaffirms Sycomore AM's determination to be an essential player in SRI investments.

June 22 2015. Sycomore Asset Management is pleased to announce the arrival of Jean-Guillaume Peladan, a graduate of the Ecole Polytechnique and Mines ParisTech, who will be joining our investment team as Director of our Energy Transition and Ecology strategy.

The green innovation race is global and in full swing. Measuring the environmental footprint of corporate business models is a growing concern and involves all stakeholders. The French law on energy transition and green growth, which was passed on May 26 this year, now requires institutional investors to declare what measures they have taken to facilitate energy and ecological transition.

This appointment reinforces Sycomore AM's SRI strategy and reflects our determination to put energy and ecological transition at the centre of our investment strategy.

"We are delighted to welcome Jean-Guillaume", said Laurent Deltour, Chairman of Sycomore AM. "We believe his experience as a manager in environmental services and as an investor in green innovation projects will be essential in dealing with such complex and varied issues."

Jean-Guillaume added, "I decided to join the Sycomore AM teams because we share the same values and the conviction that a company's sustainability does not only depend on financial criteria. An eco-efficient business model increasingly gives a company a strong competitive edge."

As a result, Sycomore AM will in the coming weeks be launching an equity fund invested in companies which make a significant contribution to energy and ecological transition. The investment universe will comprise innovative companies which are anticipating the shift to an economy which is less wasteful with resources, more efficient in its energy consumption and more respectful of the environment.

Jean-Guillaume Peladan

Jean-Guillaume Peladan, 46, has benefited from being both a managing director in environmental services and an investor in green innovation. After 16 years in the private sector -Boston Consulting Group and Suez Environnement- he joined ADEME, a governmental body in charge of energy and environmental issues, in 2010, as head of Green Innovation Funding. His mission was to build and manage the organisation in charge of funding innovative green projects with a EUR 3.3bn fund using State aids and equity stakes. After four years of operation, the program has already financed more than 180 projects and 500 companies.

Jean-Guillaume also lectures on ecological and energy transition and has published a layman's guide to ecology, "Sur quelle planète vont grandir mes enfants?" (Editions Ovadia, 2009). In 2010, along with Jean-Marc Jancovici, he set up "The Shift Project" think tank and the same year he became the national ecology delegate at the *Centre des Jeunes Dirigeants*, a position he held until 2012.

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About Sycomore Asset Management:

Founded in 2001, Sycomore Asset Management is France's leading independent SRI firm, and an entrepreneurial company majority owned by its founding associates. Rated High Standards by Fitch Ratings since 2008, Sycomore Asset Management has EUR 3bn under management in open-end funds and dedicated mandates. We cater both to institutional clients and distribution partners like IFAs and distribution platforms.

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