

## SYCOMORE ASSET MANAGEMENT INNOVATES WITH THE LAUNCH OF A HUMAN CAPITAL FUND: SYCOMORE HAPPY@WORK

- Sycomore AM is pleased to announce the launch of its Sycomore Happy@Work fund;
- Its philosophy: Human capital is at the heart of sustainable performance

July 7 2015. Recognised for its innovative SRI approach, Sycomore AM is reinforcing its SRI range with a fund focused on human capital, Sycomore Happy@Work.

*For Christine Kolb, founding partner and head of business development, "We live in a world which puts innovation at the heart of company performance; and we are repositioning human capital as a key element in the creation of sustainable value".*

Cyril Charlot, founding partner and manager of the Sycomore Happy@Work Fund, added: *"We have identified three dimensions which promote professional fulfilment and are the hallmarks of sustainable performance: the quality of work life, motivation and empowerment. They improve an employee's engagement and help drive productivity. A contented employee is more efficient and creative and feels more involved."*

The investment team will harness performance indicators that already feature in its proprietary ESG research tool and complete its analysis with innovative channels that will include field surveys to help assess employee satisfaction levels.

Sycomore AM's SRI strategy has 4 open-ended funds with more than EUR 600m under management, making us one of France's leading SRI investment firms.

### **Sycomore Happy@Work**

Inception date:	July 6 2015
ISIN code ('Institutional' share):	FR0012767143
Fund type	French FCP (fonds commun de placement)
Currency	EUR
Front load charge	Maximum 10%
Minimum investment:	1 share
Fixed Management fees:	1%
Performance fees	20% > returns from the Eurostoxx TR index

### **About Sycomore Asset Management:**

*Founded in 2001, Sycomore Asset Management is France's leading independent SRI firm, and an entrepreneurial company majority owned by its founders. Rated High Standards by Fitch Ratings since 2008, Sycomore Asset Management has EUR 3bn under management in open-end funds and dedicated mandates for major SRI investors such as ERAFP and FRR. We cater both to institutional clients and distribution partners like IFAs and distribution platforms.*

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